



wiz
mobile

WizMobile: *Mobile Payments Made Easy!*

With the rapid advancement in wireless technology and consumers' high adoption rate of wireless devices, a huge vortex of opportunities has been created for the financial institutions.

One such area that demands attention is the growing use of Mobile equipment such as PDAs and Mobile Phones. Financial institutions have an immediate window of opportunity to increase revenue substantially by providing multiple virtual channels of revenue collection.

“In 2004, an estimated 60 million mobile payment users will generate sales of over US\$50 Billion”

Celent. Financial Services Research



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As payment systems evolve, so must you!

The demands of a Mobile Payment System environment as envisioned by Telco companies and financial institutions are a reality today. Such an environment will enable you to tap these customers, allowing them to participate in new services such as SMS payment of bills and purchases in a real-time environment.

Consumers are switching to more convenient modes of Virtual Payments for their everyday needs, hence the demand for scalable and robust payment systems.

“An estimated US\$128 Billion in revenue will be generated via E-commerce and M-commerce transactions in 2004”

Visa International, Boston Consulting USA.

Businesses and consumers often worry about data security and integrity of their information, thus a business reputation is at stake when a system is vulnerable or insecure. Therefore, a scalable secure system is needed to address the growing needs and concerns of your consumers and business.

WizMobile solutions: customizable mobile gateway and applications that allow your customers to make secure payments via virtually any mobile channel.

Our solution can be tailored to work with J2ME, BREW, STK, or WAP Browsers found in mobile equipment using SMS, MMS, Bluetooth, IrDA, GPRS, CDMA, GSM, TDMA, EDGE, etc.